



Digital C-Print Guidelines

Maximum Image Area Including Bleed

49" x unlimited

Resolution

200/400dpi

GENERAL

- Your disk should include: only file(s) you would like printed, imported artwork (if any) and fonts. (Type 1 fonts must have both printer and screen components.)
- Files should be prepared in proportion to the final output size. It is important to include the final desired size expressed in inches or feet on the job ticket.
- Remember to include hard copy of the file(s) you are outputting.
- Please specify the paper surface (glossy, matte, duraflex, duratrans or duraclear material) on your work order.
- Do not change the name of the Pantone spot color that you use, since our specialized software searches for the exact name as the application has designated it. Color charts (Pantone Solid Coated) are available on all materials upon request, so you can assign a specific color name and see how it will be replicated on your chosen material.

SCANNED IMAGES

- Images should be scanned without any compensation for dot gain—as there is none with C-Prints.
- Scans should be 200 dpi at final size; however, images scanned at 100–150 dpi output with reasonable quality.

NOTE: Scanning an 8 x 10 image at 600 dpi and enlarging it 200% is the same as scanning a 16x20 image at 300 dpi.



- Embed the ICC profile that you are working in or download it from our site. This will help us to convert and maintain the color of your images more exactly.
- For CMYK files, embed the exact profile of the output device that has generated your proof. In all cases, if the correct profile is sent, the converted printer files will match your proofs with little or no extra color correction.

ILLUSTRATOR ARTWORK

- All artwork should be saved as EPS files.
- EPS artwork should be imported into a page layout application, preferably QuarkXPress or InDesign.
- If your illustration is a CMYK file, do not convert it.
- Please create outlines at a minimum of 800 dpi on Illustrator text when possible, to eliminate the need for fonts. This is especially important on complicated graphs.
- Do not use Illustrator for creating page layouts, due to the long processing time required when printing. While Quark Xpress is preferred, InDesign is also acceptable for setting up document layout files. The excessive processing time Illustrator uses may result in additional charges on your invoice.
- Using the Transparency features in Illustrator and InDesign may result in problems processing and printing, thus causing additional time charges.

NOTE: Please notify us if you use the transparency function.

POWERPOINT, EXCEL, ETC.

- When possible, create PDF files in these programs for outputting. Be sure to embed all fonts in the PDF.
- If a PDF is not sent, then be sure to include all the document's fonts.