



Kodak Approval Guidelines

Maximum Image Area Including Crop, Registration Marks, and Bleed

9" x 12" , 20" x 26"

GENERAL

- Your disk should include: only file(s) you would like printed, imported artwork (if any) and fonts. (Type 1 fonts must have both printer and screen components.)
- Files should be prepared in proportion to the final output size. The enlargement or reduction percentage must be written on your job order.
- Remember to include hard copy of the file(s) you are outputting.
- Files are plotted using the same composed dot shape as our film separations. (Composed dot is a round dot in the highlight and shadow and an elliptical dot in the mid-tones. Round, square or elliptical dots are also available.)
- Pantone colors are converted to CMYK equivalents. Select PMS colors from a Pantone to Process swatch book to view the conversion before printing.
- QuarkXPress picture boxes should have white backgrounds.
- For TIFF-IT PI all specs for publication are required:
 - Page size
 - Bleed size
 - CT and LW resolutions
 - Line Screen
- PDF/PDFXIA all specs for publication are required:
 - Line screen

SCANNED IMAGES

- Images should be scanned at resolutions 2 times the output line screen at final size or between 200 and 300 dpi at final size.



- RGB files must be converted to CMYK.

PHOTOSHOP

- All process color images must be in the CMYK color space and saved as either TIFF or EPS files.
- Clipping path flatness should be set between 2 and 5.

BLENDS

- Avoid creating large blends in Illustrator. Create your blends in Photoshop or rasterize your Illustrator blends in Photoshop at 200 dpi. Apply 2-3 pixels of gaussian noise, or use the blur filter to reduce banding.

ILLUSTRATOR ARTWORK

- All artwork must be saved as EPS files.
- EPS artwork must be imported into a page layout application, preferably QuarkXPress or InDesign.